

Silver Spring, Maryland
January 26, 2009

To Whom it May Concern:

I am very pleased to write a letter of recommendation for Assaf Chollow, Director of Welcome Home Realty. My wife and I have known Assaf for almost four years. He was our buyer's agent when we purchased our property in Talbieh. At the time, he was filling in for another agent, who was recommended to us by friends. We felt comfortable with him right away, and he worked with us on whirlwind adventure to locate a superb apartment. I estimate that we looked at fifteen or twenty apartments, until we found what we wanted. He knows the market very well, and selected a variety of properties for us to look at in our price range. He provided us with excellent information on the state of the market and the trade-offs we would have to make to find something in our price range. When we found a suitable apartment, he helped negotiate a reasonable contract, and referred us to a fine attorney and building engineer to inspect the apartment. He worked with us very closely throughout the process of completing the sale and occupancy. We always felt we were in good hands. Assaf had our interests at heart and demonstrated great integrity and forthrightness.

Since we purchased our apartment, Assaf has managed our apartment. We do not rent out the apartment, but use it for ourselves and our children, who have lived in or camped-out in the apartment for varying periods of time. Assaf is a great property manager. He is diligent, knowledgeable, trustworthy, and meticulous in his record-keeping. He has supervised several home improvements and repairs, and each time utilized skilled tradesmen, who charge a fair price. As a result of Assaf's efforts, we feel that we have a comfortable home in Israel, which we can comfortably live in at a moment's notice. We have had nothing but joy and happiness from our sojourns in Israel, since we have owned the apartment.

My strongest endorsement for Assaf is reserved for his character. He is a good and caring man, who has become our close friend. I trust him as a friend of the family, and believe that he will always act in our interests. I trust his judgment and honesty completely.

Sincerely,

Michael D. Pelcovits