

Shimon Y. Katz
4750 Palisade Avenue
Riverdale, NY 10471-3510

To Whom It May Concern:

I have known and respected Mr. Assaf Cholow for several years. I met Assaf through the recommendation of a mutual friend and, after just a few meetings, I gave him exclusivity to represent me in the sale of my Jerusalem apartment. He achieved a sales price in excess of my expectations and followed through diligently with every aspect of the sale.

In the period leading up to the closing, Assaf cared for the apartment far in excess of his obligations and took particular care in seeing that both I, the seller, as well as the buyer were completely satisfied.

Assaf takes his responsibilities very seriously and can be relied upon to fulfill all his duties ...and more. He is prompt, thorough and professional with a refreshing work ethic. He is exceedingly precise, attentive to detail and hard working. Even more important, impressive and unique are his honesty and integrity which are beyond reproach.

Coupled with all the above, Assaf's endearing demeanor and personality will assure his clients of a wonderful business and personal experience and his continued success.

Very truly yours,

A handwritten signature in blue ink, consisting of several loops and a long horizontal stroke at the bottom.

Shimon Y. Katz